



KMOV
One Memorial Drive
St. Louis, MO 63102

American Media Advocacy
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 853774
Schedule Dates 09/14/12-09/20/12
Advertiser American Action Network (33427)
Agency American Media Advocacy (9204)
Product Political - Non-Ballot Issue (1196)
Brand political 2012 (173896)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name ANGLE,BEN
Phone/Fax (202) 559-6420 /
CPE 131/405/3173
Account Types National/Political Issue - Agency
Billing Type Standard
Comments AMERICAN ACTION NTWK
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06310288
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,390.00
Net Total \$53,210.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	40	\$62,600.00
Grand Total:	40	\$62,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/12-09/14/12	4	:30	20062- News @ 10pm M-F						1			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
2.0	Normal Line / SPOT	09/14/12-09/14/12	4	:30	20063- Late Show with David Letterman						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
3.0	Normal Line / SPOT	09/14/12-09/14/12	4	:30	20023- News @ 12noon M-F						1			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
4.0	Normal Line / SPOT	09/14/12-09/14/12	4	:30	20054- News @ 5pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
5.0	Normal Line / SPOT	09/14/12-09/14/12	4	:30	20055- News @ 6pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
6.0	Normal Line / SPOT	09/14/12-09/14/12	4	:30	20053- Entertainment Tonight						1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
7.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
8.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	20063- Late Show with David Letterman		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
9.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	20023- News @ 12noon M-F		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
10.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
11.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
12.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	20053- Entertainment Tonight		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Political - Non-Ballot Issue (1196)

Brand

political 2012 (173896)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

ANGLE,BEN

Phone/Fax

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National/Political Issue - Agency

Billing Type

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AMERICAN ACTION NTWK
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Date Entered

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Betsy Waxberg

CO-OP

No

Headline

06310288

Demo

Order Type

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Package Deal

Commission %

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Net Total

\$53,210.00

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St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

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13.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
14.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	119145- News @ 10:30pm							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-1030	9/11/12
15.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	20103- News @ 6pm Sa							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
16.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	20144- Sports Sunday								1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	9/11/12
17.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	8A- 10A (CT)								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS	9/11/12
18.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	20062- News @ 10pm M-F					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
19.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	20063- Late Show with David Letterman					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
20.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	20023- News @ 12noon M-F					1				1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
21.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	20054- News @ 5pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
22.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	20055- News @ 6pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
23.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	20053- Entertainment Tonight					1				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
24.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	124918- Person of Interest					1				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	PERSON-INT	9/11/12
25.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	20062- News @ 10pm M-F			1						1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12

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26.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	20063- Late Show with David Letterman			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
27.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	20023- News @ 12noon M-F			1						1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
28.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	20054- News @ 5pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
29.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	20055- News @ 6pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
30.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	20053- Entertainment Tonight			1						1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
31.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	42783- NCIS			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	9/11/12
32.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	107454- NCIS : Los Angeles			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	NCIS:LA	9/11/12
33.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	135431- Vegas			2						2	\$4,500.00	\$9,000.00	St. Louis (KMOV) (KMOV)	VEGAS	9/11/12
34.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	20062- News @ 10pm M-F				1					1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
35.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	20063- Late Show with David Letterman				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
36.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	20023- News @ 12noon M-F				1					1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
37.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	20054- News @ 5pm M-F				1					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12

CONFIRMATION CONTRACT

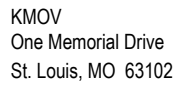
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Page 4 of 4